



*12450 Whittier Blvd  
Whittier, CA 90602  
562-907-2600  
800-872-1515 toll free  
562-907-2606 fax  
www.riveraprimo.com*

## **DEALER REQUIREMENTS (Domestic)**

Thank you for your interest in becoming a Rivera Primo Inc. dealer. We welcome the opportunity to supply you with our high-quality parts & accessories for dealer resale.

Dealer requirements are as follows:

- 1) To qualify for Rivera Primo dealer status your primary business must be the sale of motorcycles, motorcycle parts & accessories (or a service related motorcycle business).
- 2) You must have a valid resale permit, business license, and be listed in the yellow pages of your local telephone directory.
- 3) A color photo of your store front with a visible street address. (no digital pictures will be accepted).
- 4) Payment terms are C.O.D. cash. Company checks are not accepted until a working relationship has been established. We also accept VISA, Master Card or Discover as payment for purchases.
- 5) Watch for monthly special & dealer discounts on our website ([www.riveraprimo.com](http://www.riveraprimo.com)). You will be advised about specials when you call or FAX orders.
- 6) We have a \$300 minimum order for "free freight" policy, UPS ground only!
- 7) All the above, a completed dealer application, completed resale certificate & a \$250 initial opening order (opening order requirements can be waived under certain conditions) are required prior to starting the application process. Please allow 24 work hours for processing.

Thank you  
Ben Kudon  
Executive Director